

# 圣路易斯大学

## 国际商务本科专业课程设置

Richard A. Chaifetz School of Business 理查德 A.柴菲茨商学院

International Business, B.S. 国际商务，理学学士

<https://www.slu.edu/business/degrees-programs/accounting.php>

	Code & Title	课程名称	学分
	<b>University Undergraduate Core</b>	<b>SLU 本科生核心课程</b>	<b>32-35</b>
	<b>Business Major Requirements</b>	<b>商科专业要求</b>	
	<b>Program Requirements</b>	<b>必修课</b>	<b>15</b>
1	CMM 1200 Public Speaking Or CMM 1250 Communicating in Groups and Teams	公开演讲或在小组和团队中交流	3
2	ENGL 4000 Professional Writing	专业写作	3
3	MATH 1320 Survey of Calculus or MATH 1510 Calculus I	微积分调查或微积分 1	3
4	PHIL 2050 Ethics	伦理	3
5	PSY 1010 General Psychology	普通心理学	3
	<b>Business Common Body of Knowledge (CBK)</b>	<b>商科通识课程</b>	<b>48</b>
1	ACCT 2200 Financial Accounting	财务会计	3
2	ACCT 2220 Accounting for Decision Making	决策会计	3
3	BIZ 1000/1001 Business Foundations	商业基础	1
4	BIZ1100 Business in Action	在行动中的业务	1
5	BIZ 1002 Business Foundations Excel Lab	商业基础 Excel 课程	0
6	BIZ 3000 Career Foundations	职业基础	1
7	BTM 2000 Introduction to Business Technology Management	商业技术管理导论	3
8	BTM 2500 Data Modeling, Analysis and Visualization	数据建模、分析和可视化	3
9	ECON 1900 Principles of Economics	经济学原理	3
10	ECON 3120 Intermediate Macroeconomics	宏观经济学	3
11	ECON 3140 Intermediate Microeconomics	微观经济学	3
12	FIN 3010 Principles of Finance	金融学原理	3
13	IB 2000 Introduction to International Business	国际商务概论	3
14	MGT 2000 Legal Environment of Business I	商法 1	3
15	MGT 3000 Management Theory and Practice	管理理论与实践	3
16	MGT 4000 Strategic Management and Policy	战略管理与政策 1	3

17	MKT 3000 Introduction to Marketing Management	营销理论概论	3
18	OPM 2070 Introduction to Business Statistics	商业统计简介	3
19	OPM 3050 Introduction to Management Science and Operations Management	管理科学与运营管理导论	3
	<b>Major-Specific IB Requirements</b>	<b>国际商务专业要求</b>	<b>6</b>
1	IB 3100 Geopolitics of World Business	世界商业的地缘政治	
2	IB 4120 International Business Strategies	国际商务战略	
	<b>Major-Specific IB Electives</b>	<b>国际商务专业选修</b>	<b>12</b>
	<b>Select three of the following:</b>	<b>选择三门课</b>	
1	IB 3020 Latin American Business	拉丁美洲商业	
2	IB 3040 Asian Business	亚洲商业	
3	IB 3060 International Business of the European Union*	欧盟国际商务	
4	IB 3140 International e-Business	国际电子商务	
5	IB 3150 Middle Eastern Business	中东地区商务	
6	IB 3160 Cultural Differences in International Business	国际商务中国中的文化差异	
7	IB 3700 Transitioning to a Sustainable World*	向可持续世界过渡期	
8	IB 4900 Global Immersion in International Business	国际商务的全球沉浸	
9	IB 4910 International Business Internship	国际商务实习	
	<b>Select one of the following:</b>	<b>选择一门课</b>	
1	ACCT 3160 International Accounting for Global Organizations	国际组织会计	3
2	ECON 3850 Political Economy European Union*	欧盟政治经济学	3
3	ECON 4300 International Trade	国际贸易	
4	ECON 4310 Exchange Rates and Global Economics	汇率与全球经济	
5	ECON 4450 Economics of International Migration	国际移民经济学	
6	ECON 4560 Economic Development	经济发展	
7	FIN 4250 International Financial Management	国际财务管理	
8	MKT 4550 International Marketing	国际市场营销	
	<b>Foreign Language</b>	<b>外语</b>	
	<b>GENERAL ELECTIVES</b>	<b>通识选修课</b>	<b>9-12</b>
	<b>Total Credits</b>	<b>总学分</b>	<b>120</b>

\*仅在马德里校区提供